# HERITAGE MARES A UNIQUE CELEBRATION OF TAIL-FEMALE BROODMARES

This new and exciting promotional opportunity for paid advertisers in the 2013 Egyptian Event Show Program compliments the theme of this year's event, "Mares: Queens of the Nile," by focusing on mares of the 1960's. Each carefully-selected Heritage Mare is well represented in Pyramid Society Members' current breeding programs, forming a foundational list which includes all major strains.

The Heritage Mares section will include informative pictorial and historical articles celebrating the many contributions of these influential Straight Egyptian, tail-female broodmares and other esteemed mares, followed by a series of affordable, specially-formatted ad pages highlighting your farm's representative descendant horses.

# AD PROGRAM DETAILS

Advertising in the main program entitles you to an exclusive opportunity to publish representative horses in this keepsake Heritage Mares section

Each ad page will be for one Heritage Mare representative horse, and multiple ads will be placed in one grouping further showcasing your farm or breeding program

Each ad will denote which Heritage Mare is represented with a special graphic or template color

We strongly encourage the celebration of your Mares and Fillies as representative horses in keeping with the spirit of this year's Event theme

# \$200/horse

Each Heritage Mares ad includes a photo, short bio (up to 150 words), pedigree, and a limited listing of offspring

#### DAHMAH

9 Tamria Ansata Bint Bukra Ansata Bint Samen Ansata Sabiha Deenaa Falima Soheir II

#### HADBAH

10 Hosna Anchor Hill Hamla Hoda

#### KUHAYLAH

Nagdia Noha Omayma Rawayeh Serenity Sonbolah

## SAQLAWIYAH

BINTE EL BATAA FERIAL MAAR REE TANTA

### ABEYYAH

HANAN Magidaa

Booking deadline: April 20th To book, contact Kory Wilcox Kory@PyramidSociety.org (859) 231-0771, ext. 24

