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Press Release

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THE PYRAMID SOCIETY ANNOUNCES THE NEW EGYPTIAN ARABIAN PERFORMANCE HORSE AWARD PROGRAM

Lexington, KY (March 11, 2015) – The Pyramid Society is proud to announce the all-new Performance Horse Award Program, designed to support and promote the versatility of Egyptian Arabian performance horses in a wide range of disciplines. Open to both Straight Egyptian and Egyptian Sired/Bred horses meeting the Society’s definitions, this innovative program will recognize those top performance horses that showed in open competition throughout North America during the 2014 show season. In this inaugural year there will be no participation fees or Pyramid Society membership requirements.

“The Pyramid Society is proud to provide this world-wide visibility for our talented Egyptian Arabian performance horses. Though representing a small percentage of bloodlines throughout the Arabian breed, Egyptian Arabians continually take home a high percentage of top awards in the show ring as well as other competitive disciplines,” states Jaleen Hacklander, Chair of the Performance Horse Award Program Committee.

Eligible disciplines range from Hunter to Dressage and Endurance to Driving and more, with high point horses calculated using a clearly defined point system. Enrollment and submissions are due by April 15th, 2015. Winners will receive customized prizes, special recognition at the 2015 Egyptian Event, visibility through international publications, and extensive online promotions. For complete program information visit <http://tps.click/performancehorse> or call (859) 231-0771 or email info@PyramidSociety.org.

ABOUT THE PYRAMID SOCIETY

The Pyramid Society is the world’s leading international membership organization dedicated to the Egyptian Arabian horse. Founded in 1969, it has maintained its mission to promote and advance these unique bloodlines through educational venues, local and regional activities, international representation and an active online community. The Society’s focus culminates each year at the Egyptian Event, the organization’s signature five-day breed showcase and competition held at The Kentucky Horse Park annually on the first week in June.

HIGH RESOLUTION IMAGES AVAILABLE UPON REQUEST